Address Verification Results

Email Verification Results

Number of Data Quality Issues
● Open ● Resolved

Verified

Location URL is required for Golden Recor...
Business Number is required for Golden R...
SourceSystem is required   0.4K
Name is required   0.4K

178 (40.55%)

89
Skipped

ADAPTIVE STEWARDSHIP

Profisee
Now you can make it happen™

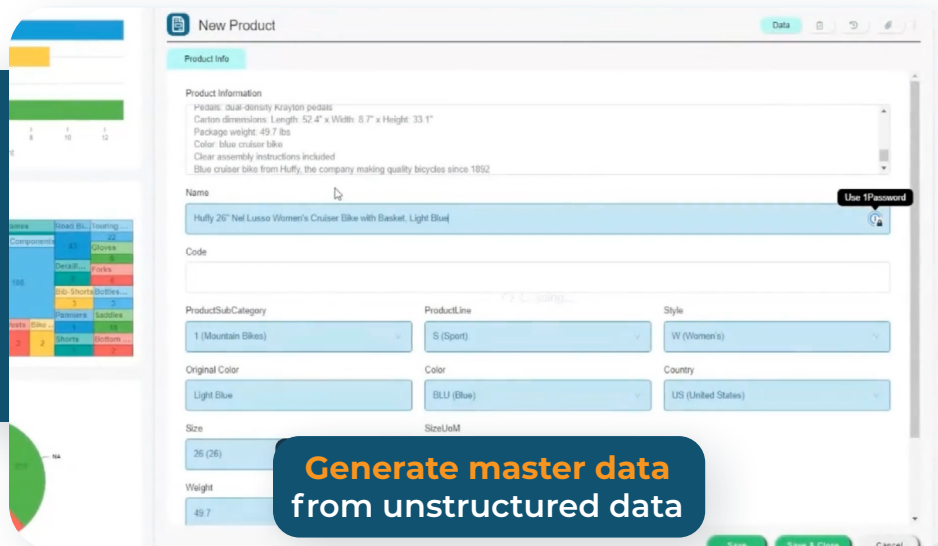## MODERN DATA STEWARDSHIP WITH OPENAI & OFFICE INTEGRATIONS

Profisee MDM has long been built with the data steward in mind — with leading features like augmenting stewardship with ML-powered anomaly detection and including an easy-to-learn studio for stewards quickly configure customizable FastApps for their specific workflows.

And the latest 2023R2 release builds on that tradition and helps realize Profisee's vision of making data stewardship easier and more seamless for any business user through two marquee features.

STREAMLINE MDM WITH AN AI COPILOT

Profisee's adaptive approach to MDM also lets data stewards quickly and seamlessly complete the tasks at hand while eliminating duplicate or redundant work — and AI can play a key role.

That's why Profisee is natively integrated with the Azure OpenAI Service to apply large-language models (LLM) and generative AI to enterprise MDM and streamline the stewardship experience. And this is all done without data stewards having to engineer detailed prompts or programmatically write questions.

Generate master data from unstructured data

AZURE OPENAI FORMS

Profisee can also accept large amounts of unstructured data from website URLs or text fields to parse information into master data attributes, reducing the amount of time spent on manual data stewardship by up to 85%.

AZURE OPENAI FILTERS

Stewards can simply use natural language to filter a dataset for orange bicycles with a list price of over $800, for example, and Profisee can leverage OpenAI to create multi-string filters in seconds.

Complex filters generated easily with a single prompt

Use natural language to easily find the data you're looking for
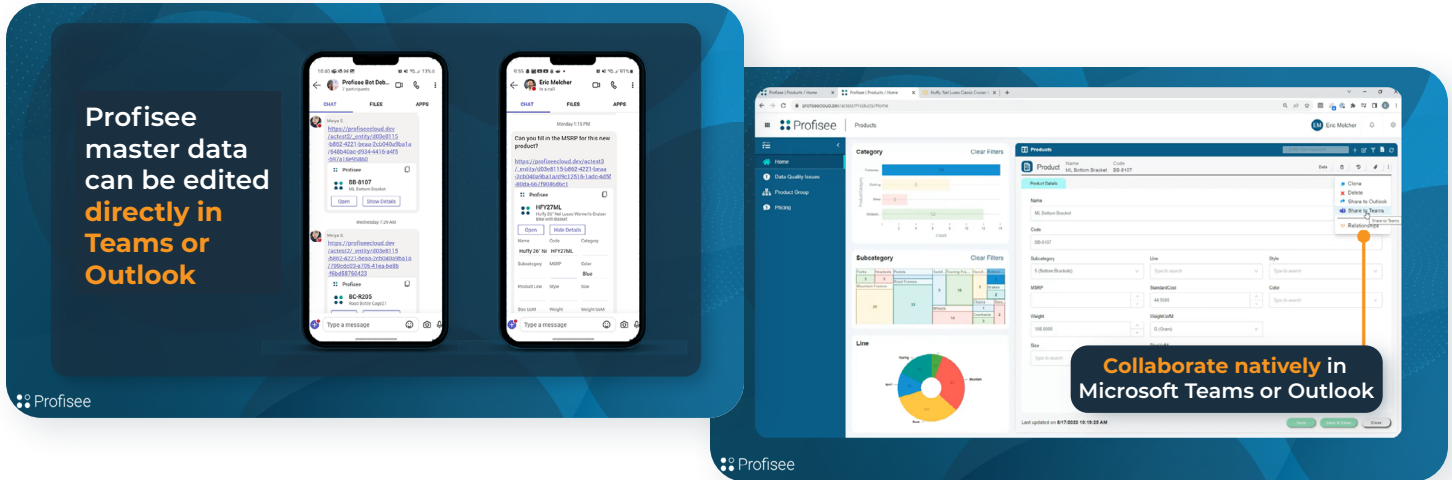
FIRST-EVER MDM INTEGRATION WITH MICROSOFT 365

For the first time, data stewards can natively manage master data in the tools they already use and love like Microsoft Outlook and Teams — no new systems, tools or interfaces to learn.

With Adaptive Cards, Profisee SaaS customers can share, edit and collaborate on the stewardship of master data directly in Outlook and Teams, without having to context switch, disrupting their existing workflow.

More than "deep links," Adaptive Cards natively renders master data securely within Outlook emails and/or Teams messages, where users can natively collaborate and manage master data directly from their Office app. [1]

Profisee master data can be edited **directly in Teams or Outlook**

Collaborate natively in Microsoft Teams or Outlook

[1] Both features are available to Profisee customers on the latest 2023R2 release of the Profisee Platform. See a demo of both features in our release announcement.

THE PROFISEE MDM PLATFORM

MODERN INTEGRATION
- Out-of-the-box, bi-direction integrations with Microsoft services
- Support for REST APIs and webhooks

MATCHING & SURVIVORSHIP
- Industry-leading matching algorithm
- Configurable with no coding required

INTUITIVE UI & STEWARDSHIP EXPERIENCE
- Modern, web-based UI with custom views
- Augmented, ML-powered anomaly detection

RELATIONSHIP MANAGEMENT
- Graph-based visual relationship viewer
- Distribute events to subscribing systems

ENTERPRISE WORKFLOW
- Manage & optimize stewardship performance
- Build and refine complex workflows

DATA QUALITY & ENRICHMENT
- Manage & optimize stewardship performance
- Integrated with data validation and enrichment

ABOUT PROFISEE

Profisee MDM is how enterprises can finally solve the data quality issues that have been holding back so many strategic initiatives. With the industry's only "make it easy, make it accurate, make it scale" approach to data management, Profisee helps companies get past the "brick wall" of data quality issues without the cost, complexity and risk of traditional MDM solutions.

Customers can leverage Profisee MDM SaaS for a true Software-as-a-Service experience, or maintain complete deployment flexibility in any cloud, on-premise or via a hybrid model. With low total cost of ownership, fast implementations and a truly flexible multidomain platform, Profisee fully cleans and unifies your enterprise data — so you can finally make it happen. To learn more, please visit Profisee.com.

Profisee
Now you can make it happen™