

# DON'T LIMIT YOURSELF WITH TRADITIONAL MDM

Traditionally, MDM vendors have forced customers to rebuild their business processes to fit the constraints of their software.

Most MDM platforms are difficult to implement because they...

FORCE customers into pre-built domains and hard-wired solutions

# REQUIRE

users to learn a dedicated, unintuitive stewardship environment 

### LIMIT

the effectiveness of MDM by focusing on a single domain or use case

## ADAPTIVE MDM FOR THE MODERN DATA FABRIC

Adaptive MDM conforms to your data sources, governance rules and business requirements, so you can implement quickly and scale infinitely across your business – and leverage OpenAl integrations to streamline data stewardship.

Profisee Adaptive MDM is...

#### Adaptive Configuration:

Rapidly configurable models that can be customized to your business



#### Adaptive Stewardship:

Steward data by exception with OpenAl integrations, and steward data from the apps you use every day



#### Adaptive Architecture:

Move beyond domain-driven thinking and use cases and incorporate MDM across your data fabric

	Traditional MDM	Adaptive Master Data Management THE ADAPT	
SET-UP & Configuration	Re-engineer business processes to fit within constraints of hard-coded model	Rapidly configure your MDM data model to match business requirements	nd add
DATA Stewardship	Business users are constrained by dedicated stewardship environments or standalone applications	Leverage OpenAl to streamline and automate and leverage Outlook/Teams integrations to steward data where teams already work	ithin flows ning a
DATA INTEGRATION	Rely on the MDM vendor to maintain brittle, hard- coded connectors to a short list of services	Use open frameworks to quickly connect any database, application or service without any custom code	d save biding h the
USE CASES	Limit MDM to single-domain solutions	Maximize the value of MDM across any domain, source system and use case	ounds d into

### SEE PROFISEE ADAPTIVE MDM FOR YOURSELF

Attend a live demo to experience the Profisee Adaptive MDM platform first-hand and learn how you can get started quickly, streamline data stewardship with OpenAI integrations and add value in weeks, not months.

### **GET A DEMO**

<u>ABOUT</u>

PROFISEE

Profisee MDM is how enterprises can finally solve the data quality issues that have been holding back so many strategic initiatives. With the industry's only "make it easy, make it accurate, make it scale" approach to data management, Profisee helps companies get past the "brick wall" of data quality issues without the cost, complexity and risk of traditional MDM solutions. Customers can leverage Profisee MDM SaaS for a true Software-asa-Service experience, or maintain complete deployment flexibility in any cloud, on-premise or via a hybrid model. With low total cost of ownership, fast implementations and a truly flexible multidomain platform, Profisee fully cleans and unifies your enterprise data — so you can finally make it happen. To learn more, please visit <u>Profisee.com</u>.

